



Adrian Essex <omotng@gmail.com>

WDCO Website Update

6 messages

Kevin Lau <kevin.kp.lau@gmail.com>

17 February 2023 at 11:40

To: Roda Hassan <roda.hassan@publicvoice.london>, Jackie Myers <jackiemyers68@gmail.com>, Adrian Essex <omotng@gmail.com>

Cc: wdcolondon@outlook.com

Dear all,

To keep Adrian informed of our meeting (16/02/23) and also for us to keep as a record.

Roda will organise another opportunity for us to meet in March.

WDCO has an email account wdcolondon@outlook.com, but the mailbox has not been monitored for a long time. The website's contact form does actually send to the mailbox, but has been redirected to the junk folder and the retention of junk is only for 10 days. This is unfortunate.

Roda informed the Board that I have offered to update the website on their behalf and the Board has verbally agreed to this. It was agreed to keep this project between Jackie, Adrian, and myself.

1. WDCO Domain Ownership

We have established that the domain ownership of wdco.org.uk is registered with WDCO and wdcolondon@outlook.com.

This is great because we would not have to worry about a transfer of domain ownership.

The domain will need to be renewed in 2026, which would cost money (roughly £10-20 per year). The exact details can be looked into at a later date.

2. WDCO Website traffic

WDCO gets less than 80 views a month, but it is likely that the majority of visitors are for research purposes. Email enquiries sent to wdcolondon@outlook.com suggest that this is the case.

When searching for "Woodberry Down", WDCO doesn't even make it into the first few pages of Google. We can look into this issue when we have an updated website with content to share.

3. Improving the WDCO website

It was agreed that while a new website was preferable, as it would give WDCO a clean slate, improvements on the existing website should first take place. Here are a few things that I'll start working on:

- Update with post-COVID information
 - I'm confident that the Redmond Community Centre is not closed! And I am going to assume that the information like emails and stuff are still valid, and will signpost them on a different page.
- Provide information about *who's who* on the Board and the other sub-committees and working groups.
 - [@Roda Hassan](#) - Please can you provide me just the names and the constituencies that they represent. There shouldn't be any objections because as a democratically elected body, it is the bare minimum that people should be informed about who is representing them. We can obtain headshots at another stage.
- Making information accessible
 - Board Papers should be made public and available on the website, since they are already available for circulation on the day of board meetings. As a democratically elected body that represents the residents and retailers, this would be good governance. We can just upload things from 2023 onwards.
 - The *Woodberry Down - The People's Story* and the *WDCO Achievements* is a really good way to show the history of Woodberry Down and show WDCO's wider purpose. [@Roda Hassan](#) [@Jackie Myers](#) it would be great to get an updated version of the achievements of WDCO, could this be done for the next board meeting?
 - Current projects and consultations - currently it's being left at *Save the Reservoirs Book and Video*. We will need to update this with information on Phase 4 and other projects happening.
- Getting involved page

- From the website, the "WDCO board is elected every two years, with the next elections due to take place in early 2021. All residents can vote in these elections and those who are over 18 years are automatically WDCO members." @Roda Hassan do you have any details on this? The next election would be a great way to start engaging with easy to ignore groups.
- We should do a New Resident Starter Page that would also give people an idea about how they can get more involved.

There are certainly better platforms that are more accessible in terms of user interface, and I am inclined towards Google because it has a lot of functions that I am more familiar with. I had briefly showed my version of the WDCO website and outlined what I think would be useful, such as an events page and information for tenants and leaseholders. But we will look into that when the current website is improved.

Although it should be recognised that Microsoft does offer a free website platform, I have limited experience with their services. Nonetheless, this is something that we will need to look into more carefully. Given that we have an Outlook account, we should make as much use of it as possible.

4. Integration of social media accounts

There are numerous social media platforms that have integrated services, such that social media posts can be coordinated.

As far as I know, these are the accounts:

Twitter - @WDCOResidents

Instagram - @wdcoresidents

Facebook Group - Woodberry Down for Everyone (???)

Jackie mentioned that she regularly posts and monitors these channels.

@Jackie Myers - For the Twitter and Instagram accounts, is wdcolondon@outlook.com registered with the accounts? If not, it would be good to update this.

5. Funding from the Council

Roda has explained that there is no funding specifically in WDCO's budget that is designated for website. We will focus on improving what we currently have that is free, and when the website is updated to a reasonable level we can then look on ways to improve our outreach better.

Roda will investigate funding opportunities from the Council, which will be required when the domain is up for renewal. Sometime later in the year, we can look again and draft a small budget on how we could improve the way we communicate to residents.

6. Possible Incorporation

There was a brief discussion about the benefits of incorporation into a Community Interest Company (CIC), as part of a post-regeneration strategy. There seems to be a lot of unincorporated associations across Woodberry Down, but the engagement with the wider residents may be limited in their outreach. I can see that the Friends of Woodberry Down have their own wixsite, but it does not seem to be updated as much as their own social media accounts.

I had briefly mentioned that Google provides website hosting and domain services, and a free service for non-profit organisations. This would be really helpful post-regeneration, when individual residents' associations seek to take a larger and more active role within Woodberry Down. Each individual residents' association could get something like KSS1.RA@wdco.org.uk at no extra cost and could ensure that we have strong continuity in place when residents and members move on from Woodberry Down. But this is something to be considered later.

Adrian Essex <omotng@gmail.com>

17 February 2023 at 12:17

To: Kevin Lau <kevin.kp.lau@gmail.com>

Cc: Roda Hassan <roda.hassan@publicvoice.london>, Jackie Myers <jackiemyers68@gmail.com>, wdcolondon@outlook.com

What an excellent start. Well done, everyone.

Thanks for the update.

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Adrian Essex
07970705411

Roda Hassan <roda.hassan@publicvoice.london>

18 February 2023 at 09:46

To: Kevin Lau <kevin.kp.lau@gmail.com>

Cc: "wdcolondon@outlook.com" <wdcolondon@outlook.com>, Adrian Essex <omotng@gmail.com>, Jackie Myers <jackiemyers68@gmail.com>

Thanks Kevin.

From: Kevin Lau <kevin.kp.lau@gmail.com>

Sent: Friday, February 17, 2023 11:40 AM

To: Roda Hassan <roda.hassan@publicvoice.london>; Jackie Myers <jackiemyers68@gmail.com>; Adrian Essex <omotng@gmail.com>

Cc: wdcolondon@outlook.com <wdcolondon@outlook.com>

Subject: WDCO Website Update

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Adrian Essex <omotng@gmail.com>

26 February 2023 at 07:18

To: Kevin Lau <kevin.kp.lau@gmail.com>

Cc: Roda Hassan <roda.hassan@publicvoice.london>, Jackie Myers <jackiemyers68@gmail.com>, wdcolondon@outlook.com

Kevin

Some questions, please?

- 1) How should we manage this project? Emails don't do it for me, I'd like a database. I have used Basecamp, and found the free version adequate for a small team like ours. But how far does Outlook stretch? Do we have Teams?
- 2) Do we have the credentials to log onto Wix to start making the very necessary updates? We'd also need agreement on who was to change each page/menu.
- 3) Google websites. I am looking to create a website for family purposes and have come across these items about Google sites.

<https://www.websiteplanet.com/website-builders/google-sites/#overview>

<https://themeisle.com/blog/google-sites-review/#gref>

I have decided not to use Google to build my own website.

Adrian

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Adrian Essex

07970705411

Roda Hassan <roda.hassan@publicvoice.london>

21 March 2023 at 23:15

To: Kevin Lau <kevin.kp.lau@gmail.com>

Cc: "wdcolondon@outlook.com" <wdcolondon@outlook.com>, Jackie Myers <jackiemyers68@gmail.com>, Adrian Essex <omotng@gmail.com>

Hi Kevin,

I hope you are feeling better.

Please find attached the Board members names and the blocks/constituencies they represent.

WDCO Board elections: The elections are held every three years, the next election will be held in 2024 (most likely in September) however, WDCO can hold by-elections to fill vacancies during the normal term of office. The dates have not been agreed yet but WDCO are planning to hold by-elections in May/June to fill a number of vacant Board positions.

The People's Story and the WDCO Achievements: WDCO with the assistance of the ITLA wrote the achievements in 2016, there is no updated version that has been done since.

Please let me know if you need any further information.

Many thanks,

Roda Hassan
Independent Tenant and Leaseholder Adviser
Woodberry Down Estate



Mobile: [07715318125](tel:07715318125)

Regeneration Drop in Advice Surgeries
Tuesdays and Thursdays 2-6pm
Woodberry Down Community Organisation

[Unit 2c Rowan Apartments](#)

[Seven Sisters Road](#)

[London N4 1FS](#)

From: Kevin Lau <kevin.kp.lau@gmail.com>

Sent: Friday, February 17, 2023 11:40 AM

To: Roda Hassan <roda.hassan@publicvoice.london>; Jackie Myers <jackiemyers68@gmail.com>; Adrian Essex <omotng@gmail.com>

Cc: wddcolondon@outlook.com <wddcolondon@outlook.com>

Subject: WDCO Website Update

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Board members and Constituencies.pdf

40K

Roda Hassan <roda.hassan@publicvoice.london>

17 May 2023 at 16:07

To: Kevin Lau <kevin.kp.lau@gmail.com>

Cc: Jackie Myers <jackiemyers68@gmail.com>, Adrian Essex <omotng@gmail.com>

Hi Kevin,

I hope you are well.

I just wanted to check what the update is on the WDCO website. Do you need any further information from me?

Many thanks,

Roda Hassan
Independent Tenant and Leaseholder Adviser
Woodberry Down Estate



Mobile: [07715318125](tel:07715318125)

Regeneration Drop in Advice Surgeries
Tuesdays and Thursdays 2-6pm

Woodberry Down Community Organisation

[Unit 2c Rowan Apartments](#)

[Seven Sisters Road](#)

[London N4 1FS](#)

From: Roda Hassan <roda.hassan@publicvoice.london>

Sent: Tuesday, March 21, 2023 11:15 PM

To: Kevin Lau <kevin.kp.lau@gmail.com>

Cc: wdcolondon@outlook.com <wdcolondon@outlook.com>; Jackie Myers <jackiemyers68@gmail.com>;

Adrian Essex <omotng@gmail.com>

Subject: Re: WDCO Website Update

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